



Contact

North Andover, MA
 Christa@CreativeChrista.com
 978.204.5679

Selected Projects

Demoulas Market Basket
 Customer Response to BOD Press Release
 Designed Lowell Sun News Paper Ad

UU Mass Action/ MA Council of Churches
 Faith for Migrants Project
 3 banner display piece

VFP Nonprofit
 Website Design Project
 Site Design/SEO/Functionality

Muscian Alex Villafranca
 CD & Identity Packaging, Website and Photos
 Logo, CD & Site Design and Photoshoot

Personal

Arlington Street Church
 10yrs of Marriage Equality
 Photo Shoot

Published Photography
 NECN.com
 The Rainbow Times
 Eagle Tribune
 CBS Local
 The Patch

In the Beginning
 by Christa A. Lamb
 Bookcover &
 Interior Design

Work experience

Owner & Designer
 Creative Christa Design
 North Andover, MA
 2009-Present

Logo Design
 Banner Design
 Business Cards
 Promotionals
 Web Design/Redesign
 Content Management
 SEO
 Social Media
 Product Design
 Photography
 Photo Manipulation

Graphic/Web Master
 Mood Designer Fabrics
 NYC, New York
 Oct 2006-August 2009

Onsite Photographer
 PM for Redesign of Website
 & UI Redesign
 Led Advertising campaigns
 for opening of LA store
 Handled Content Management
 Fielded customer questions
 Copy writer
 Worked directly with producers
 from Weinstien Company
 concerning "Project Runway"

Art Director
 Toy Tokyo
 NYC, New York
 Jan 2006-May2006

Designed Web Banners
 Product photographer
 Event Photographer
 Devised a social media
 campaign
 Updated & maintained site
 Handled all advertising
 campaigns

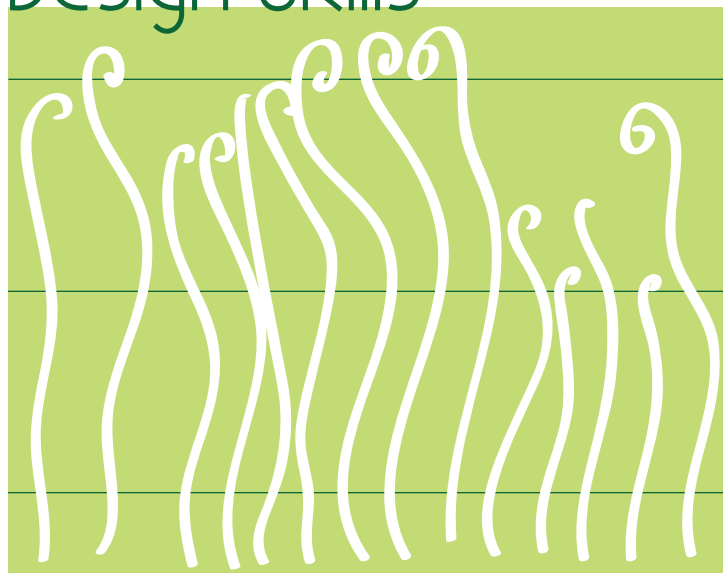
Education

Salem State University
 Bachelors of Arts
 Salem, Massachusetts

Middlesex Community College
 Associates in Science
 Bedford, Massachusetts

NSTHS
 Web Design Certificate
 Middleton, MA

Design Skills



Web Design
 Branding & Identity
 Advertising
 Typography
 Packaging
 Print
 Illustration
 Photography
 Photo Editing
 CSS/HTML
 PHP Editing
 UI Design
 Mobile Design
 Social Media

Software Skills



Photoshop
 Illustrator
 Indesign
 Dream Weaver
 Mac OS
 Windows
 MS Word
 MS Powerpoint
 MS Excel
 Google Doc
 Video Editing Software